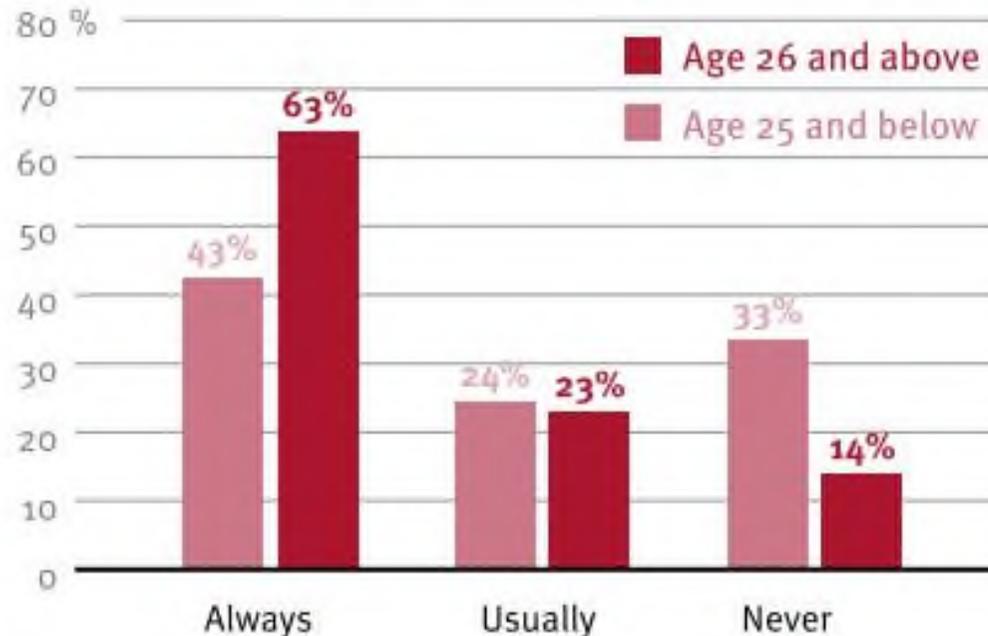




How election technology could be critical to youth participation?

Young people are often the generation with the lowest levels of voter turnout across the world.

Do you vote in national elections?



Source: World Values Survey, Sixth wave (2010–14)

But at the same time, they are a generation which is increasingly political, using the internet to organise high profile campaigns on racial and environmental justice.

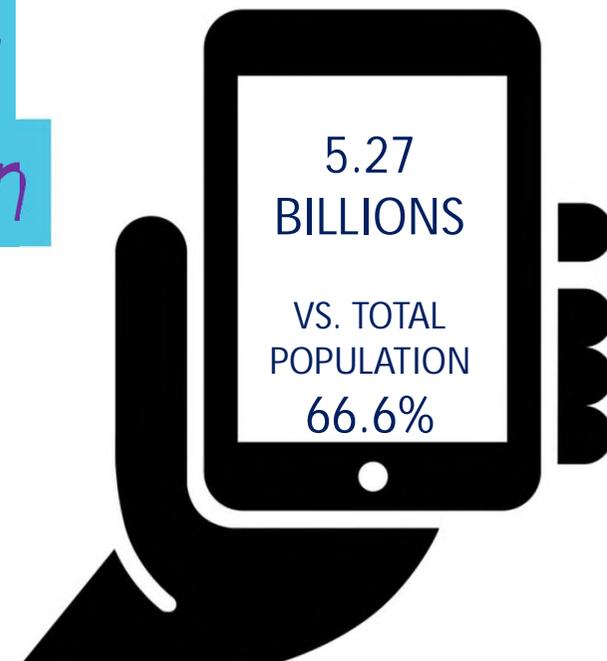


How can we harness this energy to ensure that young people are having their voices heard at the ballot box?

Mobiles
have
become the
'first' screen

*Online voting can
play a vital role to
ensure that young
voters participate in
elections*

UNIQUE MOBILE
PHONE USERS



Why offer online voting?

§ Voters can participate online from anywhere at any time.



Convenient

§ A 2015 report by WebRoots Democracy found online voting would cut the cost of UK elections by a third and could increase general election turnout by up to 9 million, potentially boosting youth voter turnout to 70 percent.



Cost efficient

§ Online voting brings the ballot to the voter and is, therefore, the perfect solution to enfranchise voters who are unable to vote in a polling station.



Inclusive

§ Persons with various disabilities can use their own assistive technologies to vote securely and privately.

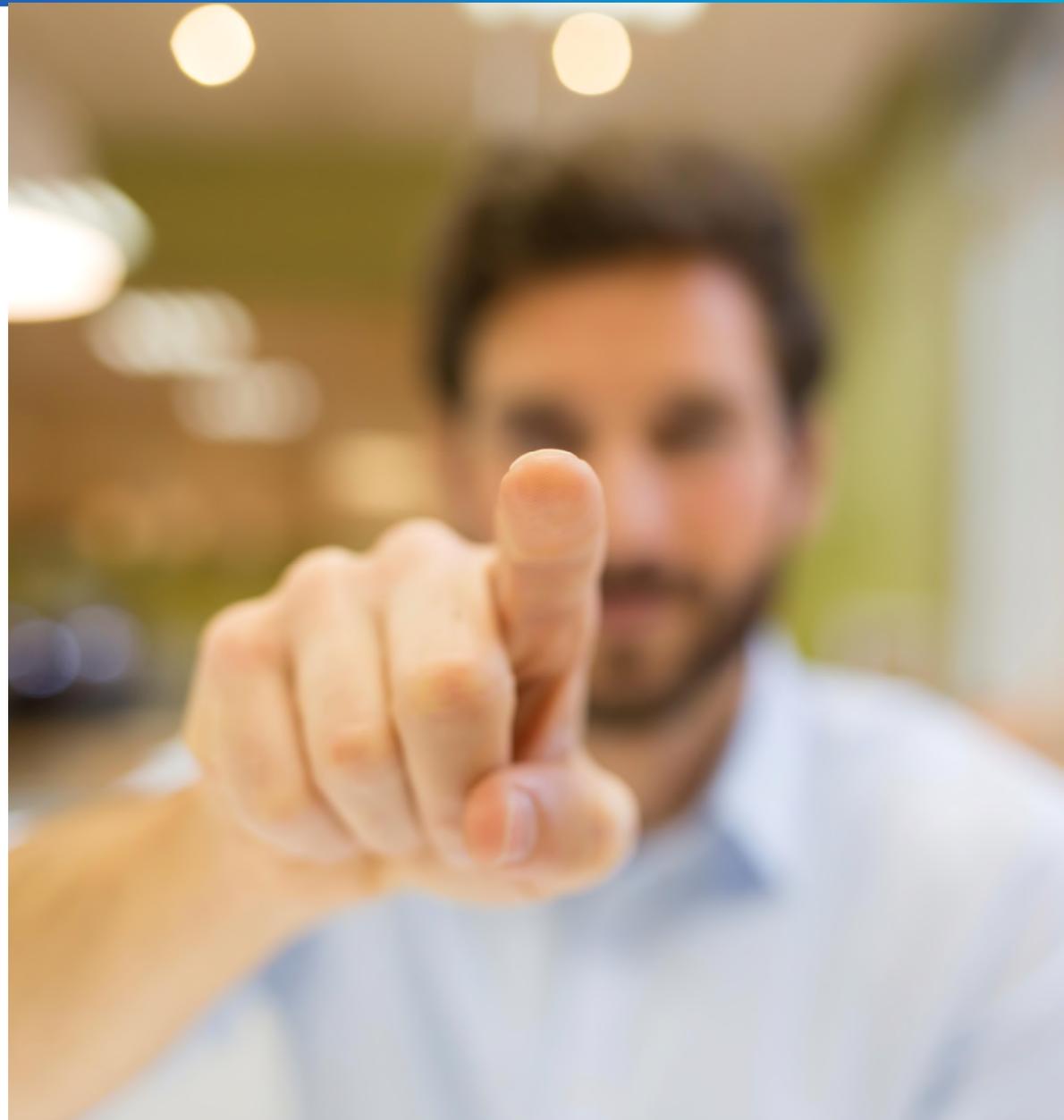


Accessible

Facts confirm that young people appreciate the convenience

In the 2020 US Elections, voter turnout was highest in states that mailed ballots to all registered voters.

Even as vote-by-mail took on increased importance in 2020 due to the pandemic, states approached it differently. Youth voter turnout was highest (57%), and had the largest increases over 2016, in states that automatically mailed ballots to voters. Conversely, states with the most restrictive vote-by-mail laws had the lowest youth turnout, at 42%.





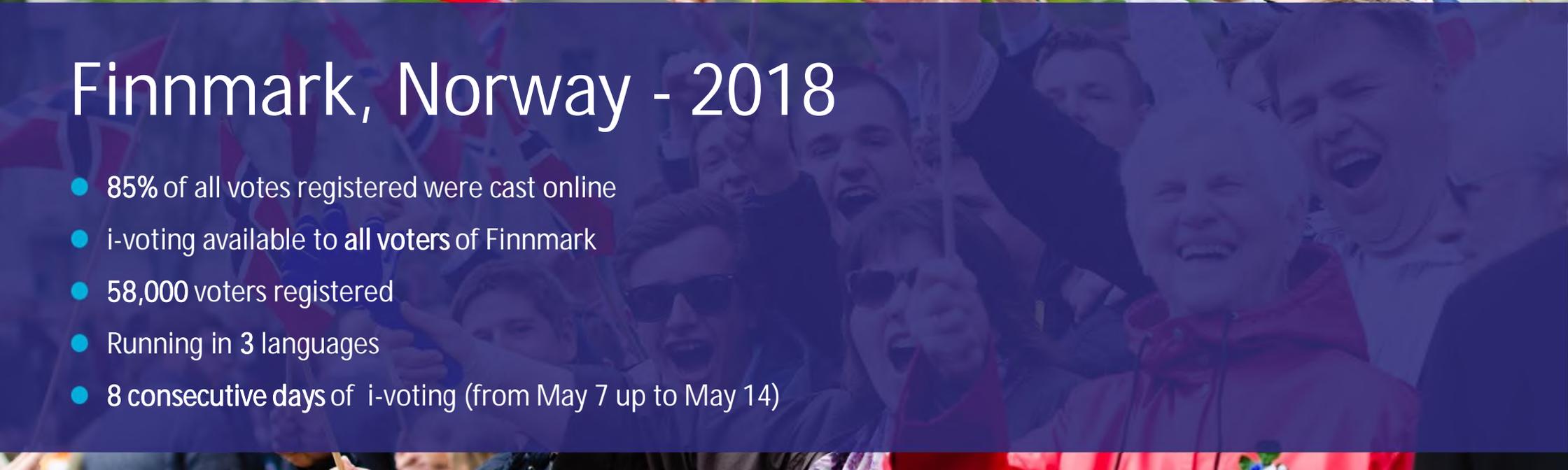
Estonia, 2014 - Present

- i-voting available to **all voters**
- **11 nationwide** online elections
- **47.4%** of voters cast an i-vote (2019 EU)
- **5%** of i-voters vote from abroad
- World's longest standing online voting system
- **7 consecutive** days of i-voting
- **1.3 million** voters



Finnmark, Norway - 2018

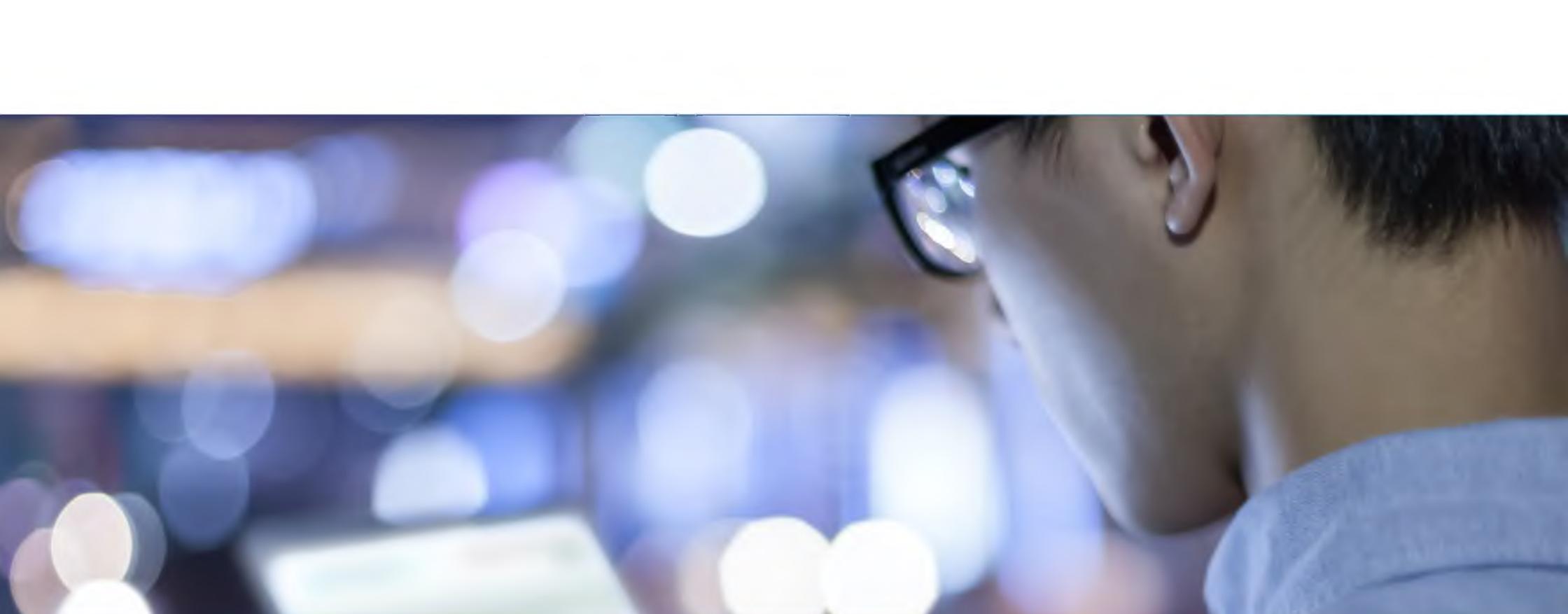
- 85% of all votes registered were cast online
- i-voting available to **all voters** of Finnmark
- 58,000 voters registered
- Running in 3 languages
- 8 consecutive **days** of i-voting (from May 7 up to May 14)





Utah, USA - 2016

- Average voting time of 73 seconds
- 89% online turnout
- Voters from 45 different countries
- First use of **blockchain** in an online election



 SMARTMATIC

ΨΥΛΛΟΝ ΣΟΥ