



**CEC**

ELECTION ADMINISTRATION  
OF GEORGIA

# "ELECTORAL YOUTH CAMP – NEW WAYS OF REACHING OUT TO TARGET GROUP"

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## "ELECTORAL YOUTH CAMP – NEW WAYS OF REACHING OUT TO TARGET GROUP"

- ✓ Introduction – Georgian EMB and its efforts
- ✓ Youth engagement in elections as an issue
- ✓ Background story on youth-oriented educational projects-programs
- ✓ The importance of connection to youth

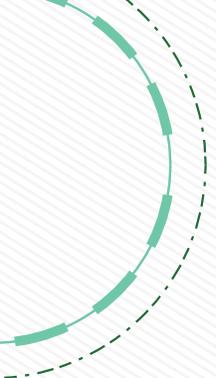


## "ELECTORAL YOUTH CAMP – NEW WAYS OF REACHING OUT TO TARGET GROUP"

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- ✓ The CEC and its brand-new project “Electoral Youth Camp” – searching for new ways
- ✓ Targeting different age group – 20-29 and reasons behind it
- ✓ Great setting and pool of electoral experts/trainers involved





"ELECTORAL YOUTH CAMP – NEW WAYS OF REACHING OUT TO TARGET GROUP"

- ✓ Relaxing atmosphere and entertainment involved (one way of appealing to youth)
- ✓ Inclusive and innovative project (involvement of ethnic minorities and different sexes)
- ✓ A wide array of topics taught along with soft skills at youth camp
- ✓ Training held amid Covid-19 pandemic related regulations

## "ELECTORAL YOUTH CAMP – NEW WAYS OF REACHING OUT TO TARGET GROUP"

- ✓ The success of project
- ✓ Feedbacks from its alumni
- ✓ Employment of alumni in electoral process
- ✓ Future potential electoral administrators



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THANK YOU