



## **The refreshed Strategy for 2011-2014 (four years)**

### **Strategic Aim 1:** Increase citizen involvement in the electoral process

- Objective 1.1: Create better-trained media, NGOs and election officials within the frame of civil education
- Objective 1.2: Enhance the level of information about civil education projects in the region, especially for the first time voters

### **Strategic Aim 2:** Encourage the sharing of electoral experience in the world

- Objective 2.1: Increase of level of professionalism of the Electoral Management Bodies
- Objective 2.2: Strengthening the collaboration with international organizations in information sharing and dissemination projects not only in the region
- Objective 2.3 Assist election controlling missions around the world
- Objective 2.4: Contribution to the implementation of new technologies and the modernization of the electoral system.

### **Strategic Aim 3:** Promote uniform democratic development across Europe and in other regions

- Objective 3.1: Assist member countries in meeting the democratic election standards in the organization and the conduct of elections.
- Objective 3.2: Strengthening institutional partnerships with like-minded NGOs and election offices in Europe

### **Strategic Aim 4:** Strengthening the internal activities of the Association

- Objective 4.1: Activate the Executive Board and the Secretariat in order to consult the representatives of the European electoral bodies on joining the ACEEEO.



- Objective 4.2: Increase membership involvement in Association activities, create expertise network (research centers, universities in the member countries)
- Objective 4.3: Develop and implement a strategy for financing and securing support and expertise for the organization and its activities.
- Objective 4.4: Improve the storage and accessibility of materials in the Documentation Centre